Personal Styling

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ISA ZAHANGIR

About the Stylist

I am a fashion stylist specializing in luxury and elevated everyday styling. My approach focuses on blending high-end fashion with accessible pieces to create looks that feel both aspirational and wearable. I draw inspiration from luxury brands, contemporary streetwear, and vintage fashion, allowing me to create unique, personalized wardrobes for each client.

I aim to work with individuals in nightlife, creative, and fashion-forward environments who want to refine their image while maintaining their individuality. My goal is to help clients expand their wardrobe, experiment with new silhouettes, and develop a cohesive personal style that reflects both their lifestyle and aspirations.

The Client

My client is a 22-year-old night club promoter with aspirations of transitioning into the retail and fashion industry. She has a slim build and stands at 5’9”, with reddish-brown hair and a naturally striking presence.

Her current style is rooted in alternative streetwear, often incorporating cropped silhouettes, mini skirts, leather outerwear, and baggy or barrel-leg pants. While her wardrobe is bold and expressive, she is looking to expand her style by introducing more variety while still maintaining her identity.

Her lifestyle consists of late-night work shifts and occasional social outings, requiring a wardrobe that transitions seamlessly between nightlife and more polished, daytime environments.

Client Questionaire

Basic Information

- Age: 22
- Height: 5’9”
- Body Type: Slim
- Hair: Reddish Brown
- Skin Tone: Fair

Style & Preferences

- How would you describe your current style?
- Alternative streetwear with bold silhouettes and statement outerwear
- What pieces do you wear most often?
- Cropped tops, mini skirts, baggy pants, leather jackets
- What colors do you gravitate towards?
- Mostly neutrals (black, grey) with occasional bold accents
- Favorite brands/stores?
- Mix of mid-tier (Uniqlo, GU), luxury, and vintage

Lifestyle

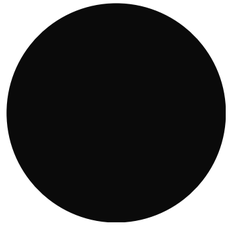
- Weekdays: Late-night work shifts (nightclub promotion)
- Weekends: Similar schedule with occasional social outings

Goals

- What do you want to improve?
- Add more variety and versatility
- How do you want to be perceived?
- Confident, stylish, elevated but still edgy
- What is missing in your wardrobe?
- Day-to-night pieces and more polished looks

Mood Board

Color palette

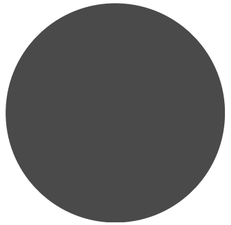


JET BLACK

#0A0A0A

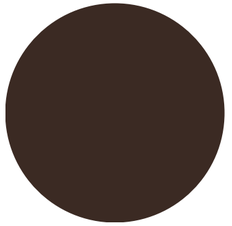
SOFT IVORY

#F5F3EF



CHARCOAL GREY

#4A4A4A



ESPRESSO BROWN

#3B2A23

Look 1 - Elevated Streetwear

Look 2 -
Nightlife Luxe

Look 3 -
Off-Duty Model

Look 4 - Retail-Ready Chic

Look 5 - Soft Edge Feminine

Fashion Bible

Look #1: Elevated Streetwear
Cropped t-shirt — black — size small — cotton/elastane
https://www.asos.com/us/asos-design/asos-design-fitted-crop-t-shirt-in-black/prd/200304061
Wide-leg trousers — dark gray — size small — polyester blend — high-waisted tailored fit
https://www.asos.com/us/monki/monki-high-waist-wide-leg-tailored-pants-in-dark-gray-melange/prd/207969313
Oversized leather jacket — black — size medium — lambskin leather — relaxed oversized fit
https://atorie.com/products/oversized-lambskin-stand-collar-jacket
Gold chain necklace — yellow gold — 16" — 14k gold
https://www.quince.com/women/14k-gold-link-chain-necklace
Hair: Loose waves
Makeup: Soft glam with defined liner

Look #2: Nightlife Luxe
Mini bodycon dress — black — size small — stretch fabric
https://www.lulus.com/products/social-sensation-black-square-neck-mini-bodycon-dress/2192836.html
Oversized blazer — black — size medium — Italian wool — structured fit
https://www.quince.com/women/italian-wool-oversized-blazer
Slingback heels — black — size 8 — leather
https://www.nordstrom.com/s/palomma-slingback-pointed-toe-pump-women/8496849
Gold hoop earrings — 14k gold
https://www.brilliantearth.com/Ramona-Tapered-Hoop-Earrings-14K-Gold-BE3EH334/
Hair: Sleek straight or slick back
Makeup: Smokey eye with glossy lips

Look #3: Off-Duty Model
Slim cotton t-shirt — white — size small — cotton
https://www.cos.com/en-us/women/womenswear/tshirts/slim/product/slim-cotton-t-shirt-white-1326389003
Balloon-fit jeans — light wash — size small — denim — relaxed fit
https://www.zara.com/us/en/balloon-fit-jeans-p03991403.html
Vintage leather moto jacket — black — size medium — leather
https://shopredone.com/products/leather-moto-jacket-vintage-black
Sneakers — white — size 8 — leather
https://www.adidas.com/us/samba-og-shoes/B75806.html
Hair: Natural / messy bun
Makeup: Minimal, skin-focused

Look #4: Retail-Ready Chic
Tailored blazer — black — size small — structured — cinched waist fit
https://www.asos.com/us/asos-design/asos-design-tailored-cinch-waist-blazer-in-black/prd/208403840
Knit top — neutral beige — size small — lightweight knit
https://www.fwrd.com/product-cult-gaia-annemie-knit-top-in-beach/GAIA-WS133/
Flare trousers — black — size small — stretch fabric — high-waisted fit
https://www.halara.com/products/Halara-Flex-High-Waisted-Plicated-Side-Pocket-Work-Flare-Pants-10-523
Loafers — black — size 8 — leather with gold hardware
https://thursdayboots.com/products/womens-penny-horsebit-loafer-black-gold
Hair: Sleek ponytail or blowout
Makeup: Natural glam

Look #5: Soft Edge Feminine
Midi skirt — black — size small — cotton blend
https://www.gu-global.com/us/en/products/E359473-000/00
Knit sweater — gray — size small — soft knit — slightly oversized
https://www.zara.com/us/en/soft-knit-sweater-p02142161.html
Leather boots — black — size 8 — leather
https://www.stevemadden.com/products/astor-black-leather
Layered necklace set — gold — multi-layer chain
https://www.etsy.com/listing/621175495/3-layer-necklace-layered-necklace-set
Hair: Soft waves
Makeup: Warm tones with blush

Mood Board & Additional images

Boston Proper. (n.d.). Malibu coated cropped wide leg jean – gold metallic. https://www.bostonproper.com/products/malibu-coated-cropped-wide-leg-jean-gold-metallic

Instagram. (2026). Post by @username [Photograph]. Instagram. https://www.instagram.com/p/DU53TikjsmX/

Fashion Nova. (n.d.). My body not yours cropped tee – white. https://www.fashionnova.com/products/my-body-not-yours-cropped-tee-white

H&M. (n.d.). Wide-leg tailored trousers. H&M. https://www2.hm.com/en_hk/productpage.1297583001.html